



WHY REVELSTOKE.



5 REASONS TO DO BUSINESS IN REVELSTOKE

1. TALENT

Our educated and engaged population cares deeply about the success and development of Revelstoke, which is a huge benefit to our community. Locally based education and training opportunities allow the community to continue to support key and growing sectors.

2. LIFESTYLE

A mountain community rich in history and a vibrant local culture. The uniqueness and character of Revelstoke is a key advantage to investing in Revelstoke. People come here for the lifestyle and stay for the sense of community. They can have a career and raise a family while being involved in an active community.

3. DIVERSITY

Revelstoke is a small community, but has an extremely diversified economic base. This makes it an attractive place for investment. The range of big industry present in Revelstoke combined with an innovative and diverse small business community sets the town apart.

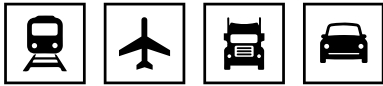
4. LOCATION

Revelstoke is located in the British Columbia interior between the Monashee Mountains and Selkirk Ranges. The Trans-Canada Highway at Revelstoke's door provides easy access west to Vancouver and east to Calgary, with over four million motorists travelling the corridor every year.

5. AMENITIES

Revelstoke has many amenities found in larger cities, with the characteristics and benefits of a close-knit small-town. From recreation to arts and culture, health services to education and everything in between, Revelstoke has a wealth of amenities available to both residents and visitors.

WHY REVELSTOKE?



TRANSPORTATION & INFRASTRUCTURE:

Trans Canada Hwy

CP Rail

Local Airport

2.5 hrs to international airport



CORE INDUSTRIES:

Energy

Forestry

Transportation

Tourism

Retail & Services



EMERGING SECTORS:

Technology

Outdoor Adventure

Media & Film

Snow Science

MAJOR PROJECTS:

TOTAL VALUE

\$199 M

\$100 Million

REVELSTOKE MOUNTAIN
RESORT - PHASE 1

\$36 Million

MICA POWERHOUSE CRANES
UPGRADE PROJECT

\$40 Million

MICA UPGRADE HVAC
SYSTEM PROJECT

\$23 Million

MICA TOWNSITE AUGMENT
ACCOMMODATIONS CAPACITY
PROJECT

BRITISH
COLUMBIA

DRIVING TIMES:

Calgary 4.5 hrs

Vancouver 6.5 hrs

Kelowna 2.5 hrs

REVELSTOKE.

KELOWNA

CALGARY

VANCOUVER

SEATTLE

15K

TELUS INSIGHTS POPULATION DEC 2018

BC Stats

2018
POPULATION

8,259

MEDIAN AGE: 39 YRS OLD

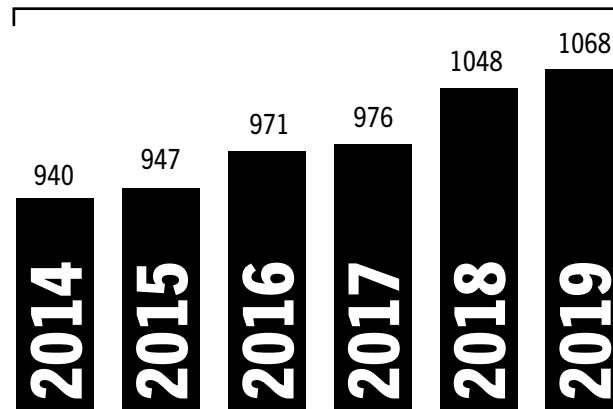
PRE-TAX MEDIAN
HOUSEHOLD INCOME

\$74.8K

6.7% HIGHER THAN
THE REST OF BC

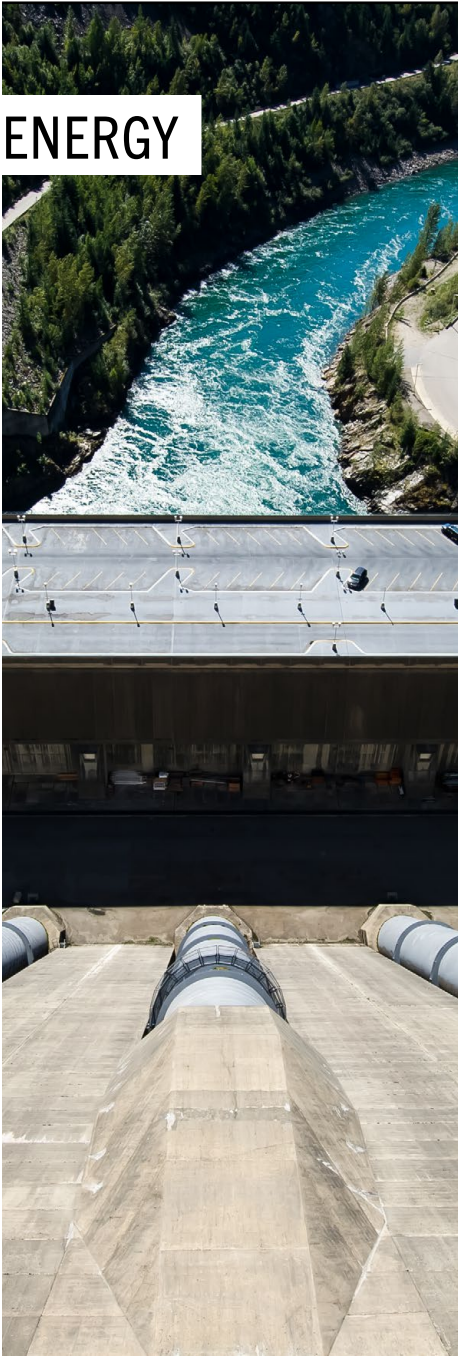
Census 2016, Statistics Canada

13.6% increase



BUSINESS LICENSES City of Revelstoke

CORE INDUSTRIES



LIVING IN REVELSTOKE

Revelstoke has built a world-class reputation for for the outdoor life in a spectacular historic mountain setting. Located on the mighty Columbia River and the Trans-Canada Highway between the sensational Monashee and Selkirk Mountain ranges, Revelstoke borders on Mount Revelstoke National Park. The town is 45 minutes west of the summit of Rogers Pass and the heart of Glacier National Park.

Recreation and businesses are all easily accessible. This easygoing lifestyle is, in itself, an attraction from the frantic pace of city life. The mountain location and independent nature of the city have encouraged at-home solutions and planning processes. Revelstoke has a strong core of committed civic and business leaders working to maintain and improve the quality of life.

 **538mm**
AVERAGE YEARLY RAINFALL

 **1,388cm**
AVERAGE YEARLY SNOWFALL

 **31° Celsius**
HIGHEST TEMPERATURE

 **-19° Celsius**
LOWEST TEMPERATURE

LOCATION
REGIONAL DISTRICT - COLUMBIA
SHUSWAP REGIONAL DISTRICT
AREA B

ELEVATION
480 METERS

MUNICIPAL AREA
41.5 KM²



EDUCATION:

Revelstoke School District operates 3 elementary schools and 1 secondary school
École de Glacier (French school)
Okanagan College Campus provides a variety of Continuing Education Programs



HEALTH CARE:

1 Hospital - Queen Victoria Hospital
2 Medical Clinics
21 Physicians
3 Dental offices
+ a variety of other healthcare professionals such as massage therapists, acupuncturists, osteopath, and more.

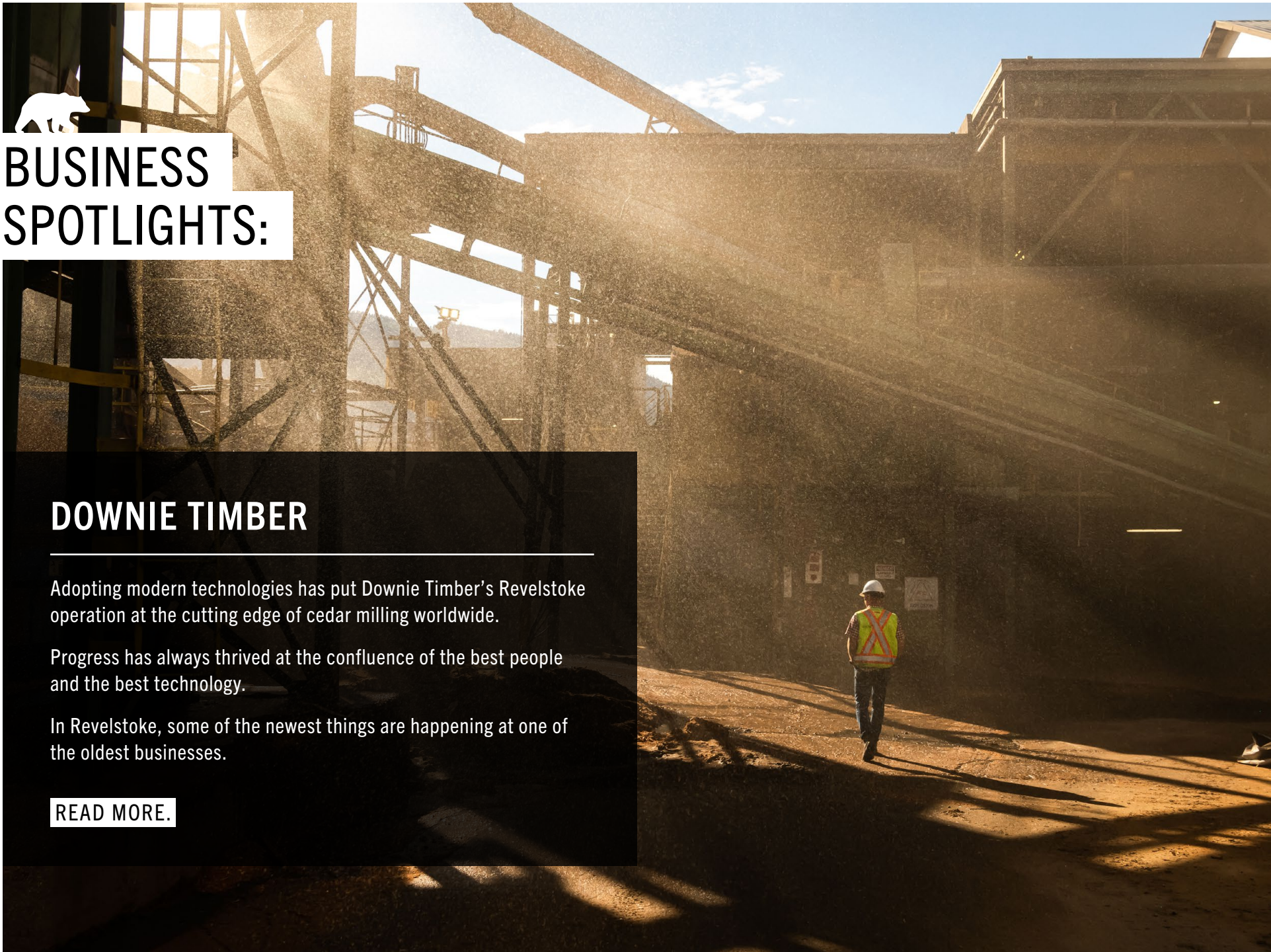


CULTURAL AMENITIES:

From live music, festivals, exhibitions, and performances, Revelstoke has it all. Beautiful scenery, friendly people, and a wealth of arts and cultural experiences can be found year-round.

4 Museums
2 Theatres





BUSINESS SPOTLIGHTS:

DOWNIE TIMBER

Adopting modern technologies has put Downie Timber’s Revelstoke operation at the cutting edge of cedar milling worldwide.

Progress has always thrived at the confluence of the best people and the best technology.

In Revelstoke, some of the newest things are happening at one of the oldest businesses.

[READ MORE.](#)



TERRA FIRMA

Terra Firma is a verdant acreage with row upon row of organic produce.

Founded 10 years ago by Terra and her husband Robert Jay, the couple has slowly built up the soil on two properties near Revelstoke, expanding their organic farm from one to five acres – with room to double that.

Developing this lushness has required a tremendous amount of work building up the soil. It's a testament to the agricultural potential of the area, if people are willing to put in the time.

[READ MORE.](#)



BC HYDRO REVELSTOKE DAM

Over 90 per cent of the power in this province is clean and renewable, flowing from 32 hydro-electric generation plants, the two most powerful of which sit on the Columbia River, and the most powerful of those in Revelstoke.

The turbines at the Revelstoke Dam started spinning in 1984; since then it's produced about a sixth of the power for the entire province.

[READ MORE.](#)



“Being able to have a stable career in an industry that’s really dynamic and interesting, and being able to do all of that in Revelstoke – I can’t think of a better combination in the working world”

Jesse Smith, BC Hydro’s field manager for Revelstoke

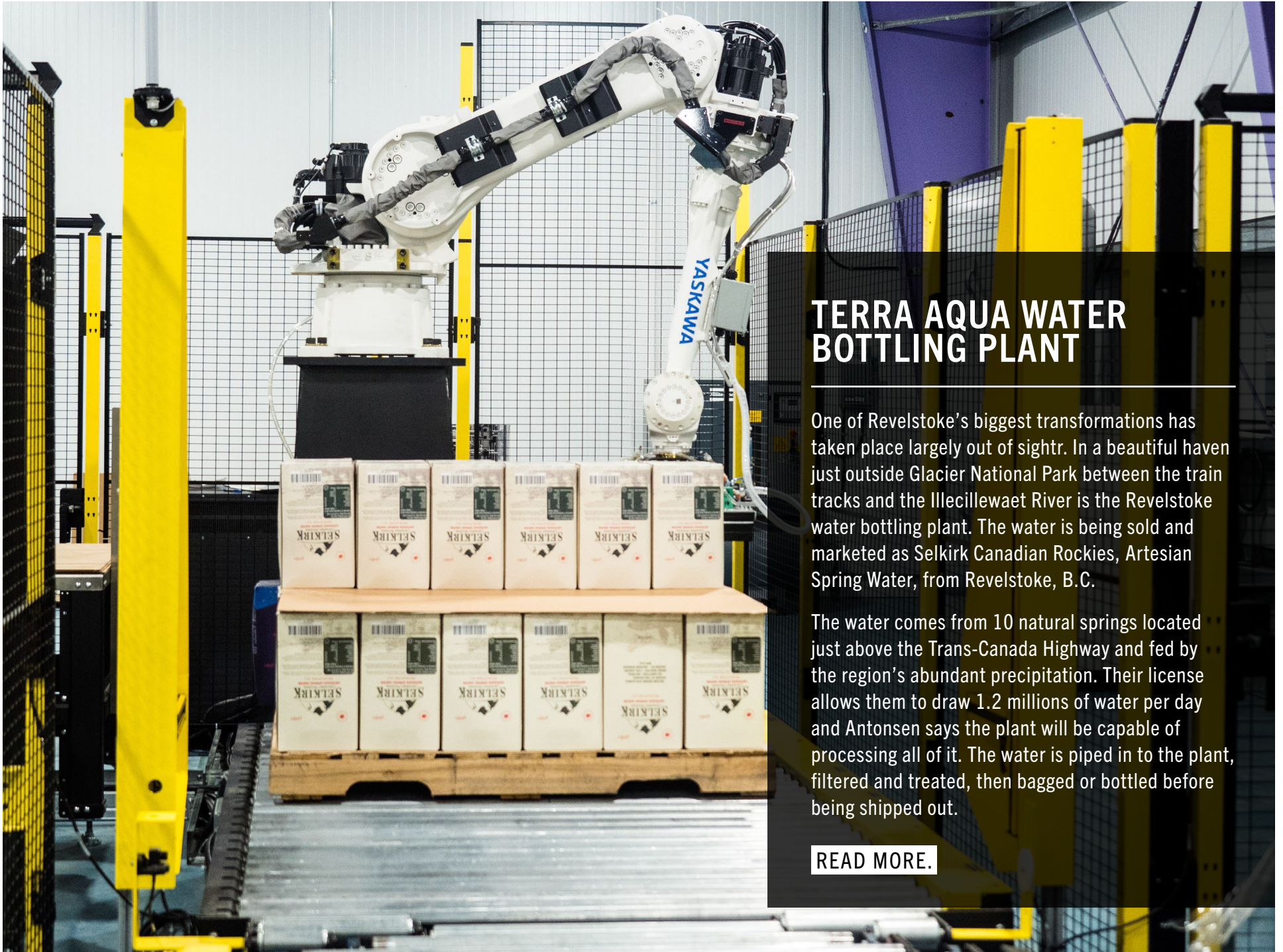
BC Hydro employs 55 other full-time people in Revelstoke and 55 people at the Mica Dam.

“I think we’re still a blue-collar town in a lot of ways. I know we’re morphing into this resort town, but I still like the blue-collar, hard-work ethic that this town was built on. That’s important to have when you’re raising kids, that they see that diversity of how everyone survives and flourishes in a community like this.”



MOUNTAIN COLAB

With a mix of affordable permanent offices and open desk space, Revelstoke Mountain CoLab, a small co-working space that's making outsized contributions to this small town. Boasting 70 active members at the height of the busy winter, a number that's grown 20% since its beginnings in the winter of 2014/15. The modest 2,000 square foot space has produced countless ideas that have evolved and diversified Revelstoke's economy; it's served as the launch pad for what are now household-name businesses, nurtured crucial non-profits, and enabled scores of people to make the kind of meaningful living that allows them to call this home as strong members of the community.



TERRA AQUA WATER BOTTLING PLANT

One of Revelstoke's biggest transformations has taken place largely out of sight. In a beautiful haven just outside Glacier National Park between the train tracks and the Illecillewaet River is the Revelstoke water bottling plant. The water is being sold and marketed as Selkirk Canadian Rockies, Artesian Spring Water, from Revelstoke, B.C.

The water comes from 10 natural springs located just above the Trans-Canada Highway and fed by the region's abundant precipitation. Their license allows them to draw 1.2 millions of water per day and Antonsen says the plant will be capable of processing all of it. The water is piped in to the plant, filtered and treated, then bagged or bottled before being shipped out.

[READ MORE.](#)



TRACK STREET GROWERS

Sarah Harper and Stuart Smith are the partners behind Track Street Growers. It's a business that has grown organically, from selling their abundance of garlic to friends to creating a line of "value-added" products that combines Stu's passion for growing and Sarah's chef skills. Turning their abundance into sauces and spices also helped them turn their passion into a business.

They launched the Revelstoke Garlic Festival at their urban farm and are fixtures at our farmers markets.

[READ MORE.](#)



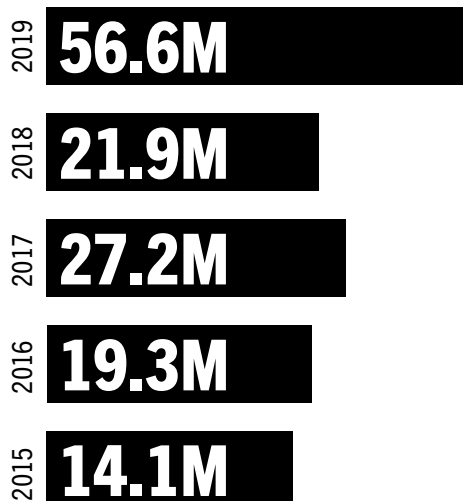
"The main highlight I'm seeing about Track Street Growers as a business is its driving factors are coming from the market-place," related Sarah. "It's coming from the community, from our community. And we're scrambling to keep up."

STRONG GROWTH



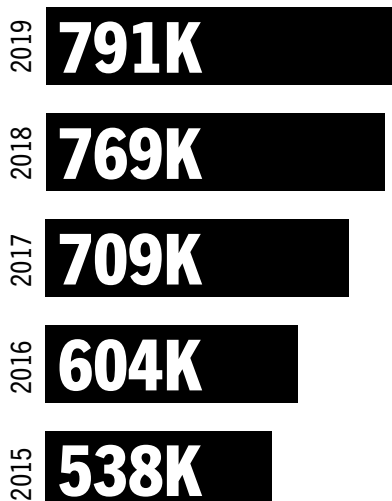
VALUE OF BUILDING PERMITS:

City of Revelstoke



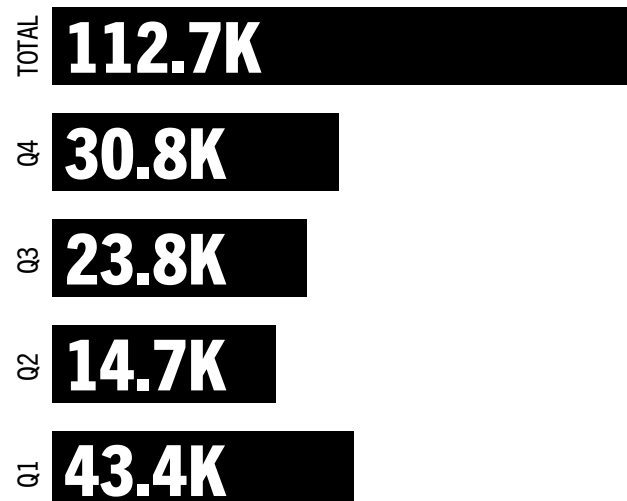
MRDT FUNDING

Revelstoke Municipal + Regional District Tax



OAP FUNDS 2019

Online Accommodation Platform



TOTAL VISITORS:

Visitor Centre

	January	February	March	April	May	June	July	August	September	October	November	December	Totals
2019	1379	1390	1789	1531	5491	8204	14560	15712	9175	2447	780	1268	63726
% change 2019-18	3%	-14%	4%	-13%	-18%	-1%	-6%	22%	4%	1%	-7%	25%	1%
2018	1344	1625	1723	1760	6723	8284	15526	12923	8861	2414	839	1014	63035
% change 2018-17	31%	16%	21%	18%	48%	4%	12%	-7%	14%	-3%	-7%	15%	9%
2017	1029	1404	1426	1493	4553	7937	13818	13910	7787	2479	906	884	57626
% change 2017-16	92%	7%	14%	12%	28%	10%	2%	-8%	4%	26%	42%	21%	5%
2016	535	1315	1250	1334	3551	7210	13495	15174	7474	1961	638	733	54670

TECHNOLOGY INFRASTRUCTURE

Building Companies of the Future

RESPONSIVE POST SECONDARY:



Okanagan College

TECH SECTOR ORGANIZATIONS:



KAST



Accelerate Okanagan



Revelstoke Idea Factory



Mountain CoLab

DARK FIBRE NETWORK ALLOWING BUSINESSES TO TAKE ADVANTAGE OF:



Fast speed



Infinite bandwidth



Reduced cost

TECHNOLOGY PROJECTS:

\$2.1 M

Provincial Government Investment in Remote Avalanche Control Systems allowing for 24-hour remote avalanche control throughout the winter.

\$300+ K

Invested from Provincial Government through Rural Dividend Fund to support City of Revelstoke's Technology Strategy 2016-2021.

\$200+ K

Funding received to support Revelstoke Fabrication Lab Society and development of Revelstoke Idea Factory technical prototyping facility.

\$7 M

TELUS Fibre Optic Investment providing access to world-class internet speeds.

REVELSTOKE.